



# **ISLAND MOUNTAIN**

DEVELOPMENT GROUP

"CREATING A SELF-SUSTAINING ECONOMY FROM WITHIN"

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## **DONATIONS AND SPONSORSHIP POLICY AND GUIDELINES**

## **Purpose**

Island Mountain Development Group (IMDG) is committed to responsible corporate behavior by our exercise of social responsibility through philanthropic donations and non-commercial sponsorship. The IMDG approach to philanthropic donations and noncommercial sponsorship reflects our sustainable business model and innovative culture. This collaborative and value-based approach shows that both IMDG and its partners are committed to successful end results. IMDG's emphasis is on projects making a real difference to the Fort Belknap Indian Community through innovation, collaboration, quality and sustainability. Rather than focusing on the cost when considering projects, we focus on the potential impact, the measure of success or value, not material return on investment. IMDG believes that ethical corporate morals should be taken seriously and is not something to be undertaken for publicity. IMDG has a history of leadership not only in economic development, but also in philanthropic giving.

The purpose of the donations and sponsorship policy is to ensure that a framework is in place that outlines how the company will actively select and support its sponsorship and charitable giving activities. Through this program, IMDG supports groups and organizations that operate in the following community sectors:

- Community related activities or events that enhance the quality of life for the Aaniiih and Nakoda people.
- Education
- Youth
- Health and welfare
- Aaniiih and Nakoda culture
- Arts

## **Definitions**

**Donations:** monetary contributions made to local community groups.

**Grants/donations:** relates to special community initiatives that invite IMDG to give by way of a grant to a specific project. Such grants would be made on the basis that there would be no expectation of increasing the material gain (other than that related to recognition and credibility) of IMDG.

**Sponsorships:** relates to opportunities that will in most cases offer a short-term association with a particular event or program.

**Classification:** Requests will fall under four (4) types of categories that classify the number of participating parties per donation request.

## **Funds Available**

Every year, the Island Mountain Development Group Board of Directors approves a donations/sponsorship fund to be allocated every month to eligible groups or organizations. Each month the Board of Directors receive numerous requests and, unfortunately, we cannot fulfill all requests.

## **Category Type, Criteria, Exclusions and Application Guidelines**

Donation applications will be evaluated on specific criteria to ensure that the policy achieves approved categories and is applied with consistency. Exclusions are listed below with application guidelines.

### **Classification**

A. Category I - Individual

A. Category II - Team/Group/Club

B. Category III - School/Educational Institute

C. Category IV - Community-Based Project/Event

## Criteria

- All requests must be submitted using IMDG's Donations and Sponsorship Application
- All requests and supporting documentation must be submitted online, emailed, faxed, or hand delivered
- All requests must be submitted 30 calendar days prior to the event/activity.
- Applicants must demonstrate fiscal responsibility and managerial competence and provide background information to support this request
- Priority will be given to projects that fulfill a recognized need and benefit the community-at-large

Preference is given to groups and organizations that:

- Can demonstrate community support and involvement
- Commit to acknowledging IMDG's contribution through the placement of various promotional banners, brochures, posters and the corporation's logo on promotional material, when appropriate.
- Commit to acknowledging IMDG's contribution by reporting on the event that summarizes the outcomes and benefits.

## Exclusions

The following are not eligible for support:

- Advertising and promotions, including advertising solicited on behalf of another organization
- Professional fundraisers working on behalf of an organization
- Government Programs

- For-profit businesses
- Any event that promotes drugs and/or alcohol

## Application Guidelines

All applications must include the following:

- A completed IMDG Donations & Sponsorship Application
- A brief cover letter (Minimum of 100 words)
- Budget Justification
- Supporting documentation: For example; Event Flyer, Registration Form, and Costs.
- Demonstration of fundraising efforts to date and scheduled fundraising events

## Category IV

All Category IV Donation Requests must submit a formal proposal.

Proposal – a description of the plan surrounding the event/activity.

## Approval of Donations/Sponsorship

All donations must be approved by the Board of Directors of Island Mountain Development Group in the regular monthly board meetings. IMDG's sponsorship program will be developed and managed in a way that reflects all of the objectives and criteria that have been identified above